



GIANPAOLO GONZALEZ

VIRTUAL REALITY CREATIVE

CONTACT

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www.sometastudios.com

ABOUT ME

My extensive experience in Virtual Reality, television development, animation, short form content and graphic design gives me advantages in all aspects of creating new media.

WORK EXPERIENCE

NightMara (Meta) The VR Animated Series

2020-2022

● Producer/Writer/Director/Animator

I created the first, scripted, animated VR series
Expert with the Virtual Reality program Quill
In charge of:

- Writing the scripts for each episode of the series
- Storyboarding each 12-minute episode
- Character Designing the 30+ characters
- Set Designing and Set Building of 20+ sets
- Managing the musicians to design the soundtrack
- Spatial Audio Design with Meta Immersive Audio
- Directing each 12-minute VR episode
- Graphic Design of posters, thumbnails and merch
- Product Design for character action figures
- Editing each episode trailer
- Designing the website and social media presence
- Managing the Oculus Creators Dashboard

NightMara The Animated Series

2018-2020

● Creator / Development Producer

I animated episodes in VR as proof of concept
I designed the characters for the show
I illustrated the posters and pitch decks
I storyboarded the episodes
I wrote, directed and edited the episodes

Wonderworld VR

2016-2018

● Creative Director/Development

Writer, Director, Editor 360° Commercials:

- McDonald's (VR Creative Consultant)
- Nickelodeon (VR Writer, Director, Editor, Animator)
- PSA Trygga Barnen (VR Writer, Director, Editor)
- Pricer (VR Writer, Director, Editor)

Skip Film El Rey Network

2013-2016

● Television Development

Graphic Designed posters, pitch presentations, comic books, and logos for television shows.
Writer, Director, Editor on short form content.
Associate Producer on *The Director's Chair*.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

B.A. School of Cinematic Arts (Film Production)

Minor Marshall School of Business (Entrepreneurship)

PRO. SKILLS

- VIRTUAL REALITY
 - ANIMATION
 - PRODUCING
 - DIRECTING
 - EDITING
 - STORYTELLING
- ADOBE SUITE
 - PHOTOSHOP
 - ILLUSTRATOR
 - PREMIERE
 - INDESIGN
- DIRECTOR
- GRAPHIC DESIGN
 - PRESENTATIONS
 - LOGOS
 - POSTERS
- SCREENWRITER
 - SHORT FORM
 - TELEVISION
- WEBSITE DESIGN